

# Privacy Policy

This Web Site is operated by STYLEBOP GmbH ("STYLEBOP", "we", "us" or "our"). At STYLEBOP, we recognize the importance of protecting your privacy. We have adopted policies intended to ensure that your personal data is handled responsibly and safely. Please review these Privacy Policy regularly as we intend to improve our services on a continuous basis.

If you should have any questions about this policy, you can contact us by writing to us at: STYLEBOP GmbH, Customer Service Department, Balanstrasse 73, 81541 Munich, Germany.

Or you can call us: Toll Free: 1-8662129435

## Cookies

A cookie is a small data file sent by a Web site that is saved on your hard disk by your computer's browser. It holds information a site may need to interact with you and personalize your experience. Many websites use cookies to store your preferences and other information on your computer in order to save you time by eliminating the need to repeatedly enter the same information and to display your personalized content and appropriate advertising on your later visits to these sites. We use cookies to keep track of the prior to STYLEBOP.com visited Web Site, the content of your shopping bag and the pages you click on during your visit to our Site. Cookies cannot be used to run programs or deliver viruses to your computer. If you wish to disable cookies on your computer, simply indicate this in the options menu of your browser. However, it is possible that certain parts of our Site will not fully or correctly operate if you decide to disable cookies.

## Security

We take great care in protecting your online order information at STYLEBOP. All orders are transmitted over secure internet connections with SSL (Secure Sockets Layer) technology, which means that your credit card numbers and other personal information are always encrypted (scrambled) before being sent or received over the Internet. SSL is the industry-standard encryption technology for secure e-commerce transactions.

## Children's Privacy

We wish to protect children's privacy. The Children's Online Privacy Protection Act, effective April 21, 2000, imposes certain requirements on web sites directed at children under the age of 13 that collect information about such children. We want to let you know that STYLEBOP.com is not directed at children under the age of 13 and that we do not knowingly collect or store any personal information, even in the aggregate, about children under the age of 13. Beyond this, we require a parental consent to our Privacy Policy and our Terms of Use from parents of children under the age of 18 before registering or ordering at STYLEBOP.com.

## Information Collected

We collect different types of information from you, depending on your use of this Site.

- Whenever you shop with us, we obtain your name, billing and shipping address, e-mail address, telephone number and credit or debit card number. This information is necessary to fulfill your transaction.
- Whenever you register with us, we collect your name, billing and shipping address, e-mail address, date of birth and password. This information allows us to make online shopping faster and easier for you.
- When submitting a question to our customer care department, we require your e-mail address in order to reply to your question or to provide additional information to help you with your question.

When you visit our Site, our web server automatically collects anonymous information, such as log data and IP addresses. We may also collect non-personal data about your use of our Site, such as pages and number of pages visited. This information is used for a number of purposes, such as improving our site design, product assortments, customer service, and special promotions.

## Use of Information

We use the information we collect to process your purchase transactions, to send you marketing and promotional materials by e-mail, to keep you informed of the status of your order, to help us improve our merchandise selections and customer services for you and to enhance your online shopping experience. Your personal information may also be double-checked with credit card verification agencies in order to prevent fraud. If we are legally required, we may disclose your information to any relevant regulatory body. We do not share your personal data for marketing purposes with any other third parties, provided, however, that we may use your information for our internal marketing in order to improve our services and to provide you with a better shopping experience.

## Opt-out Procedures

If you wish to have your name and personal data removed from our data base, please e-mail to [customerservice@stylebop.com](mailto:customerservice@stylebop.com), write to STYLEBOP GmbH, Attention: Customer Service Department, Balanstrasse 73 , 81541 Munich, Germany.

## E-Mails

We may contact you by e-mail about new products, features or special promotions, if you have signed up for such a service. Each time you receive an e-mail from us, you will be given the opportunity to "opt-out" or stop receiving future e-mail offers. You may also [click here](#) to unsubscribe.

## Registration / Change of Personal Data

In order to make online shopping faster and easier, you may register at STYLEBOP.com. We will then store your shipping address and billing information so that you do not have to re-enter this information when shopping with us again. You will also be able to check your order status and review your order history. Your registered information will be securely stored with us, and you can view, add, delete, or change your registered information at any time using your email address and your password.